

The Christmas Light Show

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FOR IMMEDIATE RELEASE

25 October 2019

FREE CHRISTMAS SHOW BENEFITS LOCAL CHARITY

Local tradition returns for the 2019 Christmas season with new location and revamped show.

Wall Township, New Jersey – The Christmas Light Show returns for the 2019 Christmas season for its 12th year. The local tradition will be relocated to “The New McCanns” at Spring Meadow Golf Course in Wall Township. Shows will be held on three nights:

- Saturday, December 7th at 6:30 and 8:30 PM
- Saturday, December 14th at 6:30 and 8:30 PM
- Sunday, December 15th at 5:45 PM and 7:30 PM

Each show will run for approximately 25 minutes. Visit www.TheChristmasLightShow.com for driving and parking directions.

The event is produced by Raising4 Inc, a not-for-profit charity whose goal is to fundraise for other charities. Raising4 was started by the producers of The Christmas Light Show to continue the charitable work they have performed over the last decade. President of Raising4 Inc., Daniel Brateris, promises this year’s show will retain the charm, amazement, and neighborhood feel of The Christmas Light Show from the past 11 years. The show will be newly programmed and incorporate many of our fans favorite songs and effects, including tens of thousands of lights, pyrotechnics, and computerized effects, all synchronized to concert quality sound.



The Christmas Light Show’s tradition of charity will also continue; Raising4 will be collecting donations in appreciation of the show to support RallyCap Sports (Formally Challenged Youth Sports), www.rallycapsports.org. The show is free, however we suggest donations of \$25 for a family of 4 and \$10 for an individual adult. In past years fans have donated tens of thousands of dollars to RallyCap Sports each year.

RallyCap Sports is a nonprofit 501-c-3 charity that sponsors sports programs and builds facilities for children with disabilities.

Dress warmly, bring your friends and family, and come to this fabulous display of Christmas spirit. Santa and his elves will come to watch the show. Local professional musicians are being scheduled to perform before each show.

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PARKING

PLEASE REPRODUCE VERBATUM:

“All parking is located at Spring Meadow Golf Course, 4185 Atlantic Ave, Wall Township, NJ 07727. All attendees must drive to the event, park in the designated parking lot, and walk to the show, about a 1-minute walk. Please arrive 20-30 minutes prior to show time and dress warm. We strongly recommend that you carpool if possible.”

WEATHER POLICY: RAIN / SNOW DATES

PLEASE REPRODUCE VERBATUM:

“In the event of poor weather, the show may be rescheduled. Visit www.TheChristmasLightShow.com after 2 PM on the day of the show for status information.

THE CHRISTMAS LIGHT SHOW

Over the last 13 years, the Christmas Light Show has become a family tradition for many locals as well as visitors from all over the tri-state area. Attendance passed the 12,000 mark over three nights. To view a video of previous shows and for information regarding weather policies, rain dates, and directions visit: www.TheChristmasLightShow.com

The volunteer crew of the Christmas Light Show 2019

- Prof. Daniel Brateris, Electrical & Computer Engineer, MS, Lake Como, New Jersey
- Dr. Brian Brateris, Lake Como, New Jersey
- Trevor Ferguson, Electrical & Computer Engineer, Bridgewater, New Jersey
- Wyatt Ferguson, Bridgewater, New Jersey
- Mike Roberti, Belmar, New Jersey
- David Lippman, Bridgewater, New Jersey
- Matt Pinnella, Wall, New Jersey
- Nancy Collins, Public Relations BS, Jackson, NJ

PRESS OPPORTUNITIES

NOT TO BE PUBLICIZED OR REPRODUCED:

A dress rehearsal will be held. Press personnel, town officials, and law enforcement are welcome for viewing, videotaping, photography, and question. Please contact Nancy Collins (732-859-7408) or Daniel Brateris (908-692-7166) for details and questions.

RALLYCAP SPORTS / CHALLENGED YOUTH SPORTS

Challenged Youth Sports, which began in 1990 in Lincroft, New Jersey, is a recreational sports program for children with disabilities. The program is totally volunteer-based, utilizing caring adults and wonderful teenagers from the surrounding community. Our objective is to provide recreation for the children within this population while fostering an environment for positive reinforcement through recreational sports. We also strive to show the teen volunteers that it should be THEIR business to become solid citizens in sharing their God given gifts with others. We are a federally recognized 501-C-3 non-for-profit organization.

For more information on **Challenged Youth Sports** visit:

<http://www.ChallengedYouthSports.org>

After serving the Greater Central New Jersey area for over 25 years, Challenged Youth Sports is expanding to serve the special needs community on a national scale! With a new vision, we have reinvented Challenged Youth Sports as "**RallyCap Sports**" and set out to start chapters across the country. Visit the new national RallyCap Sports website at <http://www.rallycapsports.org>

Atlanticus Innovations LLC

www.atlanticusinnovations.com

Atlanticus Innovations is a custom design and consulting engineering firm in the field of wireless and LED electronics devices and live show design. Atlanticus Innovations operates and runs The Christmas Light Show by donating services for design, operation, and management of the event.



Paul Hooker (Founder and director of Challenged Youth Sports) and friends at Tony's Place in Long Branch, which the Christmas Light Show helped fund through multiple years of donations.



Still image from the 2012 Christmas Light Show.



Still image of the crowd from the 2014 Christmas Light Show.



Still image from the 2010 Christmas Light Show.



Still image from the 2011 Christmas Light Show.